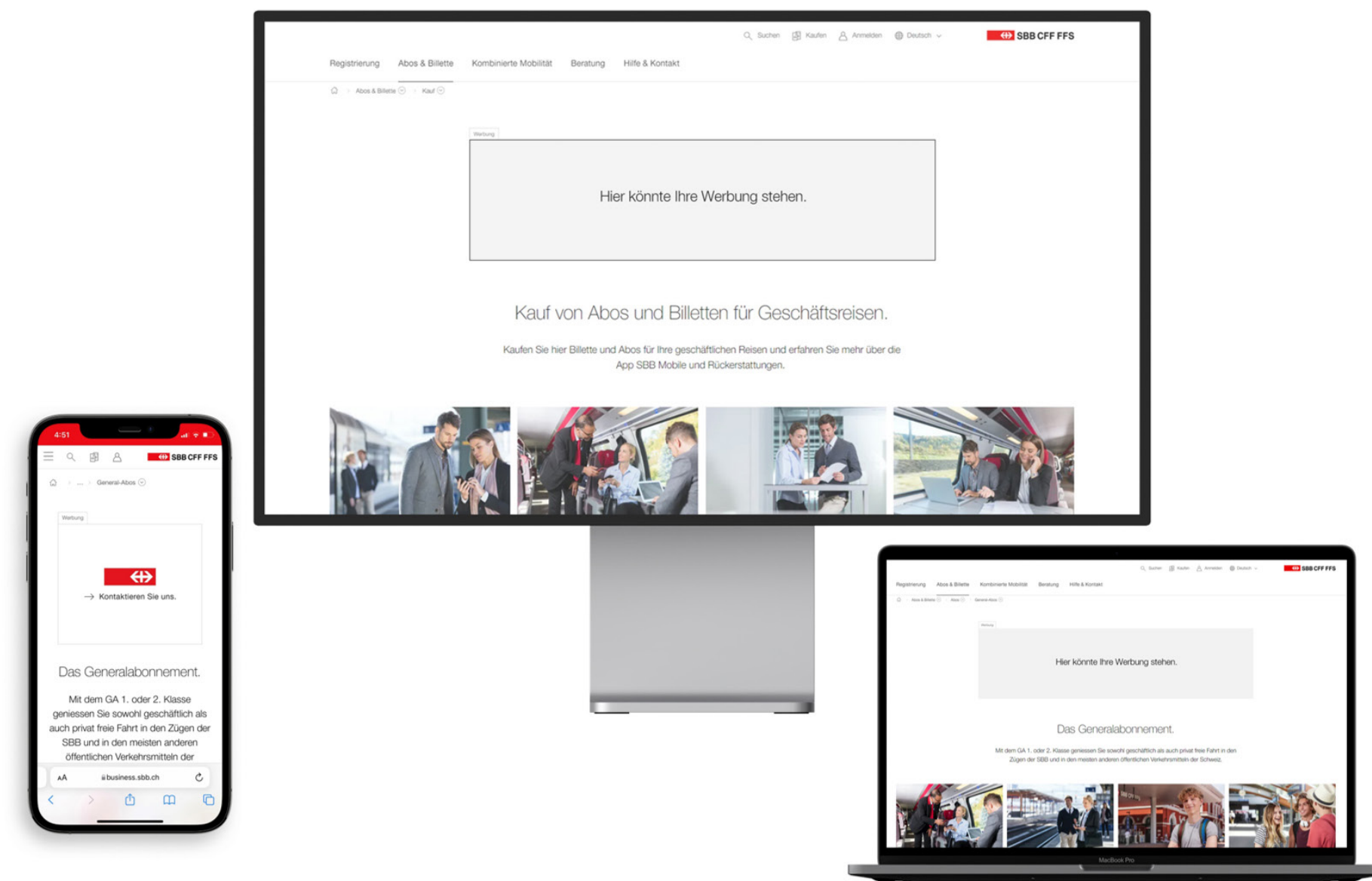


SBB Business Customers Site (B2B).



On the SBB Business Customers site (<https://business.sbb.ch/en>), businesses can purchase tickets and travelcards for their employees. We also offer comprehensive mobility consulting and exciting events via this website.

By advertising on the stand-alone SBB Business Customers website, you will reach business customers in a targeted way.

Your benefits.

- 70,000 contact opportunities per month (desktop and mobile)
- Exclusivity of your advertisement
- Targeting by business customers
- Four languages possible

Prices.

Placement		CPM in CHF (gross)*
SBB Business Customers site	Desktop & Mobile	70.-

* We would be pleased to provide you with a personal offer including discount and indication of the net amount.

Specifications.

Advertising format	Size in pixels	Max. file size
Wideboard (Above & Below)	994 x 250	90 KB
Mobile Rectangle (Above & Below)	300 x 250*	90 KB

* Images are to be supplied in double resolution with mobile advertisements.

Formats.

JPEG, GIF, PNG, HTML5

Lead times.

Please deliver the advertising media, in final form and in the respective languages, at least five working days prior to the start date of your campaign. By e-mail to: advertising@sbb.ch.

Contact.

SBB AG
 Digital Advertising
 Trüsselstrasse 2
 CH-3000 Berne 65
sbb.ch/en/digitaladvertising
advertising@sbb.ch

Prices subject to change. Prices excl. VAT.
 03.2022