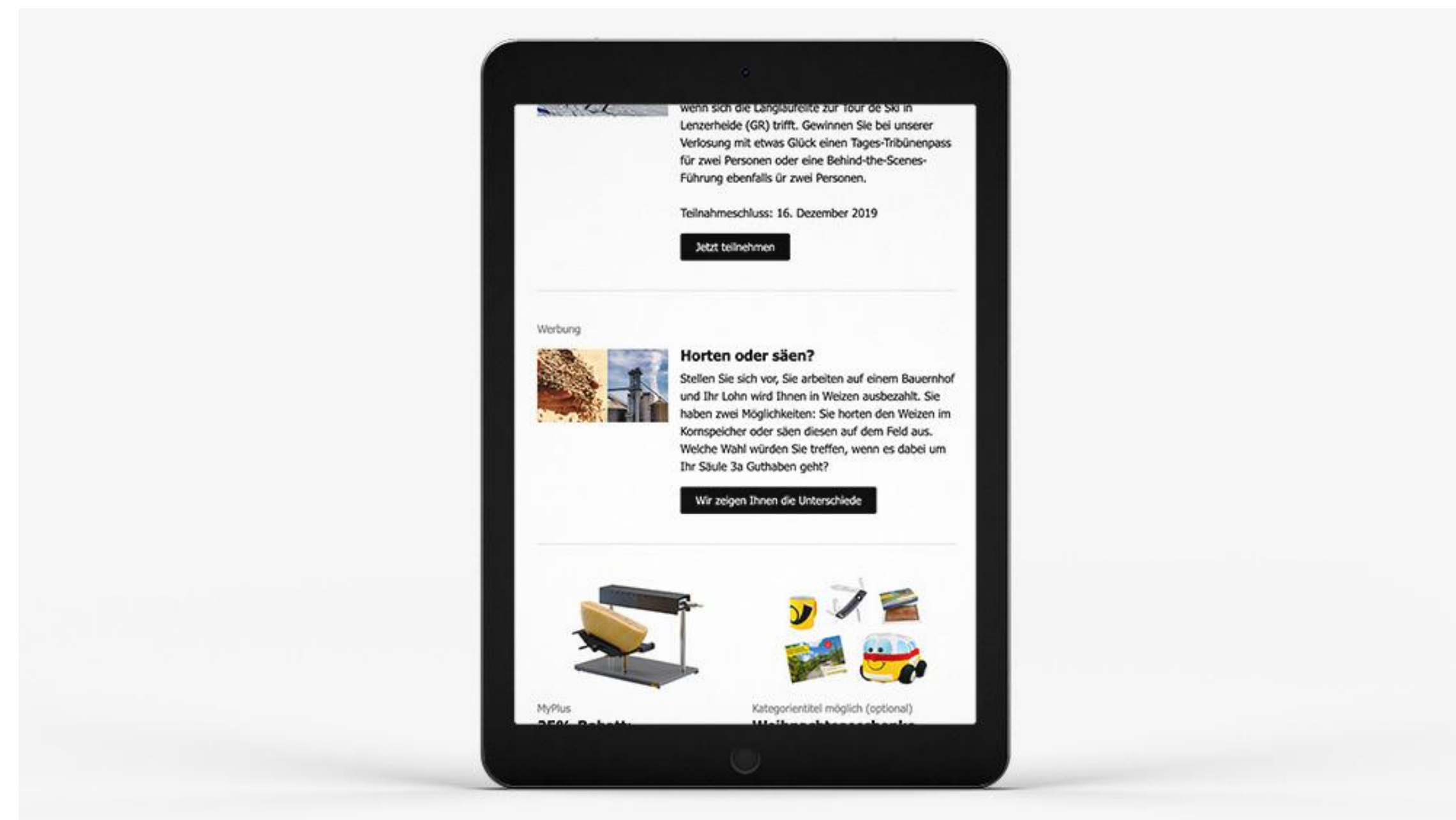


PostBus Newsletter.



The PostBus newsletter is published monthly and contains ideas for trips, information about public transport as well as special offers and competitions from PostBus and partner companies.

Your benefits.

- Over 200,000 contact opportunities per distribution
- Editorial context of PostBus
- Average opening rate of 22%

Prices.

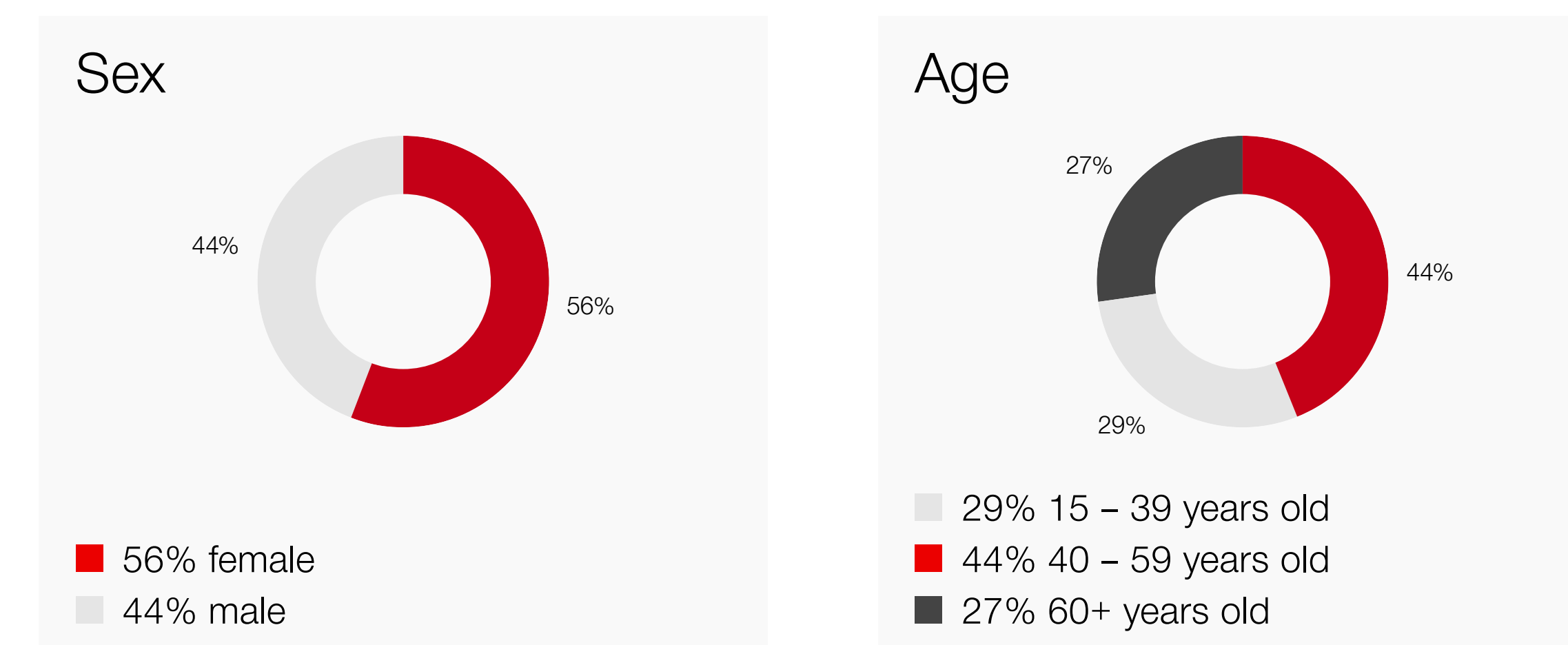
Edition	Content Teaser Per issue in CHF (gross)
German	3750.-*
French	1000.-*
Italian	250.-*

* We would be pleased to provide you with a personal offer including discount and indication of the net amount.

Edition.

Language	Number of recipients
German	150 000
French	46 500
Italian	11 500

Media Data.



Average age: 44 years old

Specifications.

Advertising format	Size in pixels	Max. file size
Content Teaser*	360 x 200	50 KB

* Title: max. 37 characters incl. spaces
Text: max. 300 characters incl. spaces
Call-to-action link: max. 35 characters incl. spaces

Formats.

JPEG

Lead times.

Delivery of advertising media to advertising@sbb.ch in accordance with agreed-upon schedule.

Contact.

SBB AG
Passenger Traffic – Digital Advertising
Wylterstrasse 123/125
CH-3000 Berne 65
sbb.ch/en/digitaladvertising
advertising@sbb.ch

Prices subject to change. Prices excl. VAT.
01.2021